

US Highway 14 Streetscape Workgroup

Meeting Minutes

Village of Cross Plains
2417 Brewery Road, PO Box 97
Cross Plains, WI 53528
(608) 798-3241

Thursday, December 10, 2015

7:00 pm

I. Call to Order

The meeting was called to order at 7:02 pm.

Present: Pat Andreoni, Dick Cashwell, Mary Devitt, Chuck Law, Casey Peterson, Sara Metz, Mike Schutz, and Terry Walker.

II. Approval of Minutes – October 22, 2015 – A motion was made by Walker, seconded by Devitt, and unanimously carried by the Streetscape Workgroup to approve the minutes from the October 22, 2015 meeting.

III. Discussion and action to make a recommendation to the Village Board regarding the award of contract for the revised US Highway 14 (Main Street) Signage Implementation – Following discussion, a motion was made by Schutz, seconded by Metz, and unanimously carried by the Streetscape Workgroup to recommend to the Village Board that the bid for the revised US Highway 14 (Main Street) Signage Implementation be awarded to La Crosse Sign Company in the amount of \$42,297.

IV. Gateway Signage Project Update – An update was provided by the Village Administrator/Clerk-Treasurer. The installation of the footings and foundation for both gateway signs will be installed the week of December 14th by Village Staff and hired private contractors. Electrical services will be installed soon after. Once this work is complete, the remainder of the signage work will be rebid for completion in the first quarter of 2016.

V. 2016 Streetscaping Project Planning/Design Update – An update was provided by the Village Administrator/Clerk-Treasurer. MSA will be working with the Workgroup in 2016 to revisit the approved plan and add Mill Creek Parkway lighting to the discussion. This planning work will take place in early 2016 followed by implementation late Spring and/or early Summer of next year. It was requested that a joint meeting with the Parks/Recreation Committee be held to discuss issues of mutual concern along Mill Creek Parkway adjacent to Zander Park.

- VI. **Discussion regarding the establishment of a fundraising program for future streetscaping improvements** – A revised brochure was presented to the Workgroup for discussion. The Village Administrator will meet with the Chamber of Commerce and Mike Schutz to talk about marketing options for the brochure. Progress will be updated at the next meeting.
- VII. **Adjournment** – A motion was made by Devitt, seconded by Cashwell, and unanimously carried by the Streetscape Workgroup to adjourn the meeting at 7:49 pm.

The next meeting is scheduled for Thursday, January 28, 2016 at 7:00 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

Matthew G. Schuenke
Village Administrator/Clerk-Treasurer