

US Highway 14 Streetscape Workgroup

Meeting Minutes

Village of Cross Plains
2417 Brewery Road, PO Box 97
Cross Plains, WI 53528
(608) 798-3241

Thursday, September 24, 2015

7:00 pm

I. Call to Order

The meeting was called to order at 7:00 pm.

Present: President Andreoni, Dick Cashwell, David Brill, Lisa Brill, Casey Peterson and Mary Devitt.

- II. Approval of Minutes – July 23, 2015** – A motion was made by Devitt, seconded by L. Brill, and unanimously carried by the Streetscape Workgroup to approve the minutes from the July 23, 2015 meeting.
- III. General Project Updates** – The Assistant Village Administrator provided updates on the Highway 14 Reconstruction Project.
- IV. Discussion and action to make a recommendation to the Village Board regarding the proposed Main Street Overhead Banner Policy #2015-05** – Following discussion, a motion was made by D. Brill, seconded by Cashwell, and unanimously carried by the Streetscape Workgroup to make a recommendation to the Village Board to accept the Main Street Overhead Banner Policy #2015-05.
- V. Discussion and action to prepare first Main Street Overhead Banner as “Welcome Back to Cross Plains” at the conclusion of construction** – Following discussion, a motion was made by Peterson, seconded by Devitt, and unanimously carried by the Streetscape Workgroup to approve the design of the first Main Street overhead banner as “Welcome Back to Cross Plains” as presented.
- VI. Discussion regarding holiday decorations** – The workgroup reviewed and identified holiday decorations to include in a design plan that Staff would present for consideration by the workgroup.

- VII. Discussion regarding the establishment of a fundraising program for future streetscaping improvements** – The workgroup discussed the fundraising program and how it should be coordinated. The workgroup agreed that donations should be written out to the Cross Plains Community Foundation should be accepted at the Village Hall and each of the banks in the Village. A sample draft brochure was reviewed.
- VIII. Discussion and action regarding an end of construction celebration** – The workgroup discussed having an event to celebrate the completion of the Main Street (Hwy 14) construction project. The workgroup discussed various details and set a preliminary date of Sunday, October 11th.
- IX. Adjournment** – A motion was made by Cashwell, seconded by D. Brill, and unanimously carried by the Streetscape Workgroup to adjourn the meeting at 8:21 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

Tom Malone
Assistant Village Administrator