

# US Highway 14 Streetscape Workgroup

## *Meeting Minutes*

**Village of Cross Plains**  
2417 Brewery Road, PO Box 97  
Cross Plains, WI 53528  
(608) 798-3241

**Thursday, August 28, 2014**

**7:00 pm**

**I. Call to Order** – The meeting was called to order at 7:00 PM.

Present: Terry Walker, Mary Devitt, Lisa Kostecki, John Klabough, Mike Wollmer, Cathy Barman, Amy Hansen, Sara Metz, Pat Andreoni and Stephen Tremlett.

**II. Approval of Minutes – July 31, 2014** – A motion was made by Klabough, seconded by Devitt, and unanimously carried by the Streetscape Workgroup to approve the minutes from the July 31, 2014 meeting.

**III. General Project Updates** - The Assistant Village Administrator provided an update on the Lagoon Street Reconstruction and Highway P Bridge projects. He provided an update on the Highway 14 planning process with the DOT.

**IV. Gateway, Street, and Wayfinding Signage Project with MSA Professional Services:**

1. *Review Project Objectives, Schedule and Deliverables* – Steve Tremlett from MSA reviewed the objectives, schedule and deliverables with the workgroup.
2. *Review Existing Plan Summary* – Tremlett reviewed the existing plans in place regarding signage including street lighting, crosswalks, & median plans.
3. *Discuss Cross Plains' brand and overall vision for US 14 / Main Street* – The workgroup reviewed types of entrance signage and discussed the overall vision and branding for Cross Plains.
4. *List destinations to be including in the Wayfinding Signage Network* – The workgroup listed destinations that should be included on wayfinding signage in the Village. Tremlett stated he would take the information that was discussed and return at the October meeting to provide options to the workgroup.

- V. **Discussion to establish a process to rename Lagoon Street** – Following discussion a motion was made by Barman, seconded by Klabough, and unanimously carried by the Streetscape Workgroup keep the process to rename Lagoon Street within the Streetscape Workgroup.
- VI. **Set next meeting agenda and date** – The next meeting date was set for Thursday, September 25<sup>th</sup> at 7:00 PM.
- VII. **Adjournment** – A motion was made by Barman, seconded by Kostecki, and unanimously carried by the Streetscape Workgroup to adjourn the meeting at 8:33 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

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Thomas E. Malone  
Assistant Village Administrator