

US Highway 14 Streetscape Workgroup

Meeting Notice and Agenda

Village of Cross Plains

2417 Brewery Road, PO Box 97

Cross Plains, WI 53528

(608) 798-3241

Thursday, August 11, 2016

7:00 pm

- I. Call to Order
- II. Approval of Minutes – June 30, 2016.
- III. Discussion and action to make a recommendation to the Village Board regarding the 2016 Streetscape Project Plan and Design by MSA Professional Services.
- IV. Discussion on the update of the funding program for Streetscape furnishings.
- V. Discussion to review the Streetscape/Landscape plan for 1812-1904 Main Street in regards to discrepancies within the MSA Plan.
- VI. Adjournment

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the Village Hall at (608) 798-3241 or matt@cross-plains.wi.us.

US Highway 14 Streetscape Workgroup

Meeting Minutes

Village of Cross Plains
2417 Brewery Road, PO Box 97
Cross Plains, WI 53528
(608) 798-3241

Thursday, June 30, 2016
7:00 pm

I. Call to Order

The meeting was called to order at 7:00 pm.

Present: Pat Andreoni (Village President), Mike Axon (Parks/Recreation Director), Cathy Barman, Dick Cashwell, Jerry Gray (Public Facilities Director), Chuck Law, Sarah McDonald (MSA), Michael Ponykalski, and Matt Schuenke (Village Administrator).

II. Approval of Minutes – May 4, 2016 – A motion was made by Andreoni, seconded by Law, and unanimously carried by the Streetscape Workgroup to approve the minutes from the May 4, 2016 meeting.

III. Discussion and action to make a recommendation to the Village Board regarding the 2016 Streetscape Project Plan and Design by MSA Professional Services – Following discussion, a motion was made by Andreoni, seconded by Law, and unanimously carried by the Streetscape Workgroup to recommend approval to the Village Board regarding the 2016 Streetscape Project Plan and Design prepared by MSA Professional Services subject to the following conditions:

1. Excludes lighting improvements being planned for on Mill Creek Parkway.
2. Village Staff will be responsible for implementation as the “General Contractor” by issuing RFP’s for needed services by location.
3. Implementation will be prioritized by location starting from the East at the intersection of Church and Main Street to the West at the intersection of Wilson and Main Street.
4. Substantial or material changes made by the Village Board to the plan recommended for approval shall be referred back to the Streetscape Workgroup for consideration.

IV. Discussion regarding a Public Art Program – Chuck Law gave an update regarding discussions on developing a Public Art Program. He stated the sub-group is working to bring lecturers to the Village in the Fall and begin to generate fundraising.

- V. **Update regarding the Gateway Signage** – Matt Schuenke and Jerry Gray gave an update on the Gateway Signage. The west sign is substantially complete and final site restoration will be completed in July. The east sign is in the process of being raised 4’ to the designed elevation in order to meet the plan. This work will commence in two weeks and may be completed by the end of July.
- VI. **Updated regarding streetscape fundraising** – Matt Schuenke stated about \$10,000 had been raised through the Madison Community Foundation account in order to sponsor streetscape amenities.
- VII. **Set next meeting date** – To be determined.
- VIII. **Adjournment** – The meeting was adjourned at 8:33 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

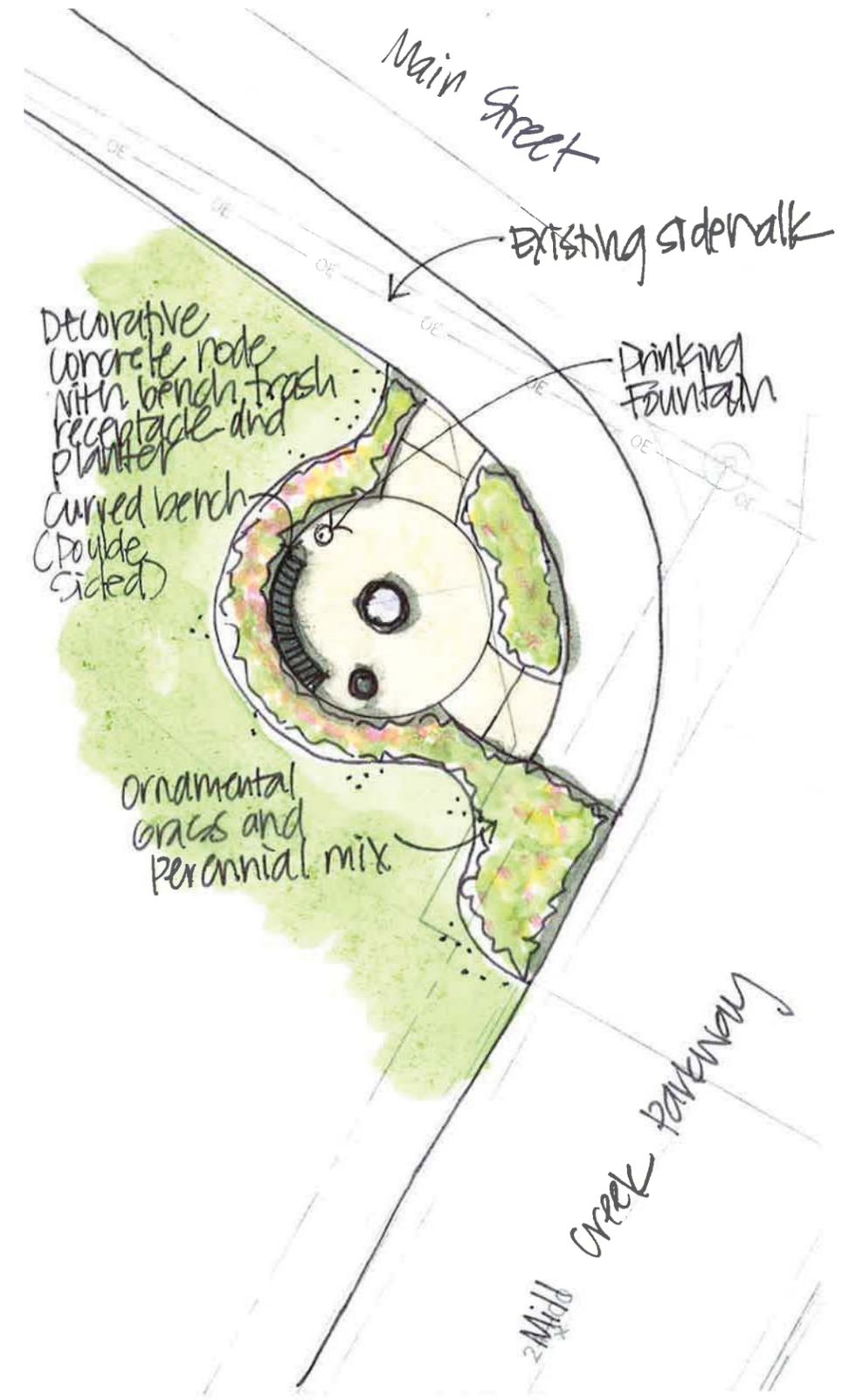
Matthew G. Schuenke
Village Administrator/Clerk



Scale: 1:10



North



Scale: 1:10

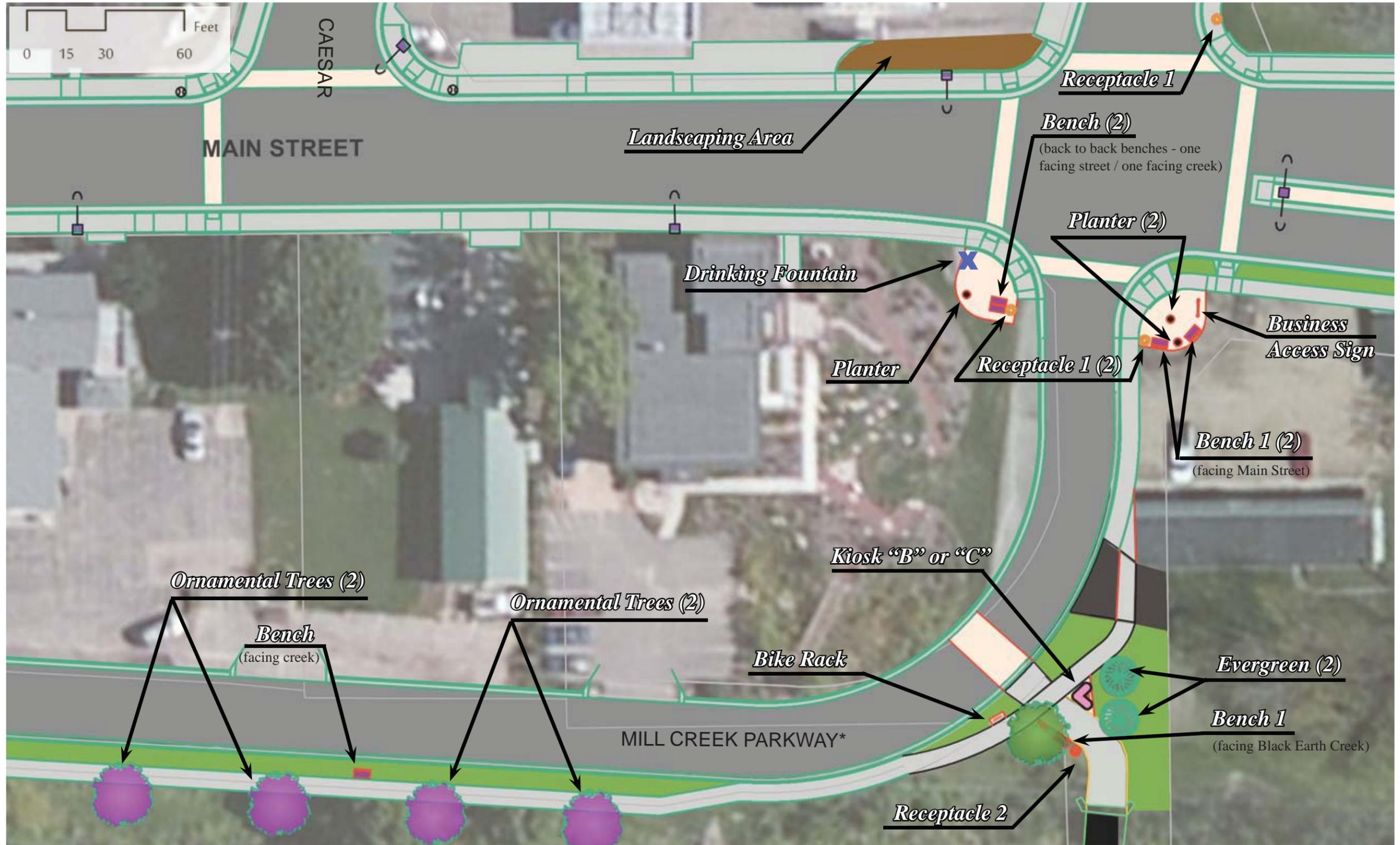


North

STREETSCAPE DETAIL (cont)

See the Street Furniture section (on page 6) for information regarding specific furniture items denoted on this page.

Note (*): There was some discussion about lighted bollards along Mill Creek Parkway. This streetscape detail does not illustrate this improvement, but see the potential for such an improvement within the Mill Creek Parkway terrace. Further discussion will be needed with the Streetscape Workgroup and the Village.



What is the Streetscape Sponsorship Program?

- ◆ A unique opportunity to beautify our community.
- ◆ A marketing opportunity for your business.
- ◆ Each sponsored item will receive its very own personalized plaque commemorating the donation.
- ◆ A special place to honor the memory of a loved one.
- ◆ An easy way to make a tax-deductible donation.

The Village has prepared a plan that lays out several amenities in and around Main Street. Space is limited!!! You may have a chance to choose the location for the desired item to sponsor based on availability. Items and locations will be made available on a first come first served basis. Cost of the sponsorship includes personalized plaque to memorialize donation. For further information or to sponsor an item, please contact Matt Schuenke at 608-798-3241 or matt@cross-plains.wi.us.

Madison Community Foundation

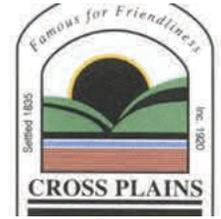
Donations to the Streetscape Sponsorship Program are tax-deductible thanks to a partnership with the Madison Community Foundation, a 501 (c)(3) community trust.

- Payments should be made to: **Madison Community Foundation** c/o Cross Plains Streetscape Sponsorship Program.
- Donations accepted at:
 - ⇒ONLINE:
www.madisoncommunityfoundation.org
 - ⇒IN PERSON: Village Hall located at 2417 Brewery Road, Cross Plains.
 - ⇒MAIL: Village of Cross Plains, Attn: Streetscape, PO Box 97, Cross Plains, WI 53528.



PLACE
STAMP
HERE

Village of Cross Plains
PO Box 97
Cross Plains WI 53528



STREETSCAPE SPONSORSHIP PROGRAM



Sponsorship Opportunities

Village Wide Trails/Destinations Kiosk



Sponsorship Price: \$4,500

Available Space: 1-2

Circular Bench with 2 Arms



Sponsorship Price: \$2,000

Available Space: 2

5' Gramercy Horizontal Strap Bench



Sponsorship Price: \$1,150

Available Space: 16

Carnival Single 36 Gallon Receptacle

Sponsorship Price: \$1,150

Available Space: 9



Carnival Planter with Top Ring

Sponsorship Price: \$650

Available Space: 4



Ornamental/Shade Tree(s)

Sponsorship Price: \$500

Available Space: 30



"U" Rack Bike Rack - Regular & Custom



Sponsorship Price:

- Regular - \$300
- Custom - \$450

Available Space: 11

Want to donate to the beautification effort but don't want to sponsor an entire item?

General sponsorship levels available as follows:

- Gold \$250**
- Silver \$125**
- Bronze \$50**

All general sponsorships provided will go towards the Streetscape Project as a whole to help assist with new trees, landscaping, and other amenities throughout the project. A single plaque will be prepared to note all those who contributed to this effort.

