

US Highway 14 Streetscape Workgroup

Meeting Minutes

Village of Cross Plains
2417 Brewery Road, PO Box 97
Cross Plains, WI 53528
(608) 798-3241

Thursday, July 31, 2014

7:00 pm

I. Call to Order

The meeting was called to order at 7:00 PM

Present: Terry Walker, Mary Devitt, John Klabough, Mike Wollmer, Cathy Barman, Julie Hillebrand, Mike Schutz, Pat Andreoni and Jerry Gray.

- II. **Approval of Minutes – June 26, 2014** - A motion was made by Klabough, seconded by Barman, and unanimously carried by the Streetscape Workgroup to approve the minutes from the June 26, 2014 meeting.
- III. **General Project Updates** - The Assistant Village Administrator provided an update on the Highway 14 planning process with the DOT. The Public Facilities Director provided an update on the Lagoon Street reconstruction project and County Highway P bridge replacement project.
- IV. **Update on the design of the light pole amenities** – Staff provided an update on the light pole amenities plan the workgroup had developed.
- V. **Update on the application to the University of Wisconsin-Madison Department of Landscape Architecture for their Capstone Projects for Community, Regional, and Ecological Design Services** – The Assistant Village Administrator stated that staff had submitted the application and had also included to look at amenities in Zander Park as well. Staff expected to hear back sometime during the fall from UW-Madison on the status of the application.
- VI. **Update on the Gateway, Street, and Wayfinding Signage Planning Proposal from MSA Professional Services** – Staff provided an updated on the contract for gateway, street and wayfinding signage. The contract was approved by the Village Board. MSA would be present at the August Streetscape meeting to begin the process to look at gateway, street and wayfinding signage.

- VII. **Discussion to establish a process to rename Lagoon Street** – The workgroup discussed processes that could be used to rename Lagoon Street including; having a contest, keeping it at the committee level and bidding the naming rights. The workgroup discussed that the name of the street would be important to help develop a brand for the Village, including that the Village was known as the Gateway to the Driftless Area. Staff directed the workgroup to think about which process they would like to use, and who to involve. The process would appear as an action item on the August meeting agenda.
- VIII. Set next meeting agenda and date – The next Streetscape Workgroup meeting was set for Thursday, August 28th at 7:00 PM.
- IX. **Adjournment** – The meeting was adjourned at 7:52 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

Thomas E. Malone
Assistant Village Administrator