

# US Highway 14 Streetscape Workgroup

## *Meeting Minutes*

**Village of Cross Plains**  
2417 Brewery Road, PO Box 97  
Cross Plains, WI 53528  
(608) 798-3241

Thursday, June 30, 2016

7:00 pm

### **I. Call to Order**

The meeting was called to order at 7:00 pm.

Present: Pat Andreoni (Village President), Mike Axon (Parks/Recreation Director), Cathy Barman, Dick Cashwell, Jerry Gray (Public Facilities Director), Chuck Law, Sarah McDonald (MSA), Michael Ponykalski, and Matt Schuenke (Village Administrator).

**II. Approval of Minutes – May 4, 2016** – A motion was made by Andreoni, seconded by Law, and unanimously carried by the Streetscape Workgroup to approve the minutes from the May 4, 2016 meeting.

**III. Discussion and action to make a recommendation to the Village Board regarding the 2016 Streetscape Project Plan and Design by MSA Professional Services** – Following discussion, a motion was made by Andreoni, seconded by Law, and unanimously carried by the Streetscape Workgroup to recommend approval to the Village Board regarding the 2016 Streetscape Project Plan and Design prepared by MSA Professional Services subject to the following conditions:

1. Excludes lighting improvements being planned for on Mill Creek Parkway.
2. Village Staff will be responsible for implementation as the “General Contractor” by issuing RFP’s for needed services by location.
3. Implementation will be prioritized by location starting from the East at the intersection of Church and Main Street to the West at the intersection of Wilson and Main Street.
4. Substantial or material changes made by the Village Board to the plan recommended for approval shall be referred back to the Streetscape Workgroup for consideration.

**IV. Discussion regarding a Public Art Program** – Chuck Law gave an update regarding discussions on developing a Public Art Program. He stated the sub-group is working to bring lecturers to the Village in the Fall and begin to generate fundraising.

- V. **Update regarding the Gateway Signage** – Matt Schuenke and Jerry Gray gave an update on the Gateway Signage. The west sign is substantially complete and final site restoration will be completed in July. The east sign is in the process of being raised 4’ to the designed elevation in order to meet the plan. This work will commence in two weeks and may be completed by the end of July.
- VI. **Updated regarding streetscape fundraising** – Matt Schuenke stated about \$10,000 had been raised through the Madison Community Foundation account in order to sponsor streetscape amenities.
- VII. **Set next meeting date** – To be determined.
- VIII. **Adjournment** – The meeting was adjourned at 8:33 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

---

Matthew G. Schuenke  
Village Administrator/Clerk