

US Highway 14 Streetscape Workgroup

Meeting Minutes

Village of Cross Plains

2417 Brewery Road, PO Box 97

Cross Plains, WI 53528

(608) 798-3241

Thursday, June 26, 2014

7:00 pm

I. Call to Order

The meeting was called to order at 7:00 PM

Present: Terry Walker, Mary Devitt, John Klabough, Mike Wollmer, Cathy Barman, Lisa Kostecki, Chuck Law, Dick Cashwell, Marilyn Cashwell, Amy Hansen, Mike Schutz, Pat Andreoni, Jerry Gray, and Tom Malone.

II. **Approval of Minutes – May 22, 2014:** A motion was made by Walker, seconded by Klabough, and unanimously carried by the Streetscape Workgroup to approve the minutes from the May 22, 2014 meeting.

III. **General Update on the Highway 14 Project** – The Village Administrator/Clerk-Treasurer provided meeting minutes from the June 18th WisDOT Workgroup meeting prepared by Mead and Hunt.

IV. **Discussion and action to finalize the conceptual plan for pedestrian enhancements in order to present to the Village Board** – The Workgroup selected the following design preferences:

- Water Street
 - The western crosswalk can remain but will not be painted.
 - The pedestrian sign in the center of the median will remain.
- East Street
 - The flashing beacon in the overhead sign will be replaced with a RRFB light fixture.
- Wilson Street
 - The eastern crosswalk will be installed and colored red.
- Mill Street
 - The eastern crosswalk will be installed and colored red.
- Jovina Street
 - The western crosswalk will be installed and colored red.
- Standard striping for crosswalks is the preferred treatment except at Water Street and the entrance for Glacier's Edge Square where the preferred crosswalk marking treatment is embedded asphalt.
- These changes will be incorporated into the final plan and presented to the Committee of the Whole on July 14th.

- V. **Discussion and action to finalize the conceptual plan for median enhancements in order to present to the Village Board** – The Workgroup selected the following design preferences:
- The median located at Water Street and closest to the Glacier’s Edge Square will be stamped in a pattern to match the bridge design.
 - All medians including the stamped concrete will be colored using Coachella Sand C-15 by LM Schofield (tannish/brown color).
 - These changes will be incorporated into the final plan and presented to the Committee of the Whole on July 14th.
- VI. **Discussion regarding over-highway signage** – The Workgroup supported moving forward a policy that would allow for a Main Street Overhead Banner. This improvement requires further review and consideration by the Village Board and will be presented as part of the 2015 Capital Budget to potentially engage a structural engineer to design the facility next year for implementation in 2016 if desired.
- VII. **Discussion regarding plan development for signage and amenities** – The Workgroup discussed two issues related to this agenda item:
- Street Light Banner/Planting Plan – An plan was develop that attached banners and plantings to the street lights in an alternating configuration. These treatments will be applied from approximately County Highway KP to Center Street and approximately Wilson Street to Brewery Road. Each direction of travel in these defined areas will alternate between a banner followed by a planter as applicable. It was also desired that the street lights include an accessory for flag pole installation. When the plantings are not needed in the winter months it is desired that these poles also have electrical outlets to provide for holiday decorations. This draft plan will be shared with the lighting designer for inclusion with the highway’s construction.
 - Proposals for Sign and Amenity Design – The University of Wisconsin-Madison Department of Landscape Architecture is now accepting applications from communities for Community, Regional, and Ecological Design Services. This program utilizes a senior in the Landscape Architecture program to help the Village in this area of study as their final capstone project. It was desired by the Workgroup that this application be submitted to the University for assistance with Main/Lagoon Street aesthetic amenities, updating of the park plan, amenity planning for Zander Park, and further evaluation of trail development. A second proposal was presented from MSA Professional Services to assist in the design of the aesthetic amenities and additional work to develop gateway, street, and way finding signage. It was further desired by the Workgroup that MSA be contracted with to design the signage as proposed. Both the University application and MSA proposal will be presented to the Committee of the Whole on July 14th.

VIII. **Set next meeting agenda and date** – The next meeting date will be on Thursday, July 31, 2014 at 7:00 pm.

IX. **Adjournment** – The meeting was adjourned at 9:15 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,

Matthew G. Schuenke
Village Administrator/Clerk-Treasurer