

US Highway 14 Streetscape Workgroup

Regular Meeting Notice and Agenda

Village of Cross Plains

American Legion

2217 American Legion Dr.

Cross Plains, WI 53528

(608) 798-3241

Wednesday, May 4, 2016

Glacier's Edge Redevelopment Public Meeting

6:00 pm

The Public Information Meeting is being held to discuss issues/opportunities for the Glacier's Edge Shopping Center and surrounding parcels. A short presentation will be provided followed by an open discussion and review of the existing conditions map. This meeting is part of a Dane County BUILD Grant to fund a planning effort to consider the viable design improvements and implementation strategies to ensure that Glacier's Edge shopping area remains viable into the future.

Following Public Information Meeting:

- I. Call to Order
- II. Discussion regarding the 2016 Streetscape Project Planning and Design by MSA Professional Services.
- III. Discussion regarding a Public Art Program
- IV. Update regarding the Wayfinding, Business Access, and Gateway Signage.
- V. Updated regarding streetscape fundraising.
- VI. Approval of Minutes – February 25, 2016.
- VII. Set next meeting date.
- VIII. Adjournment

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the Village Hall at (608) 798-3241 or matt@cross-plains.wi.us.

GLACIER'S EDGE SQUARE REDEVELOPMENT PLAN

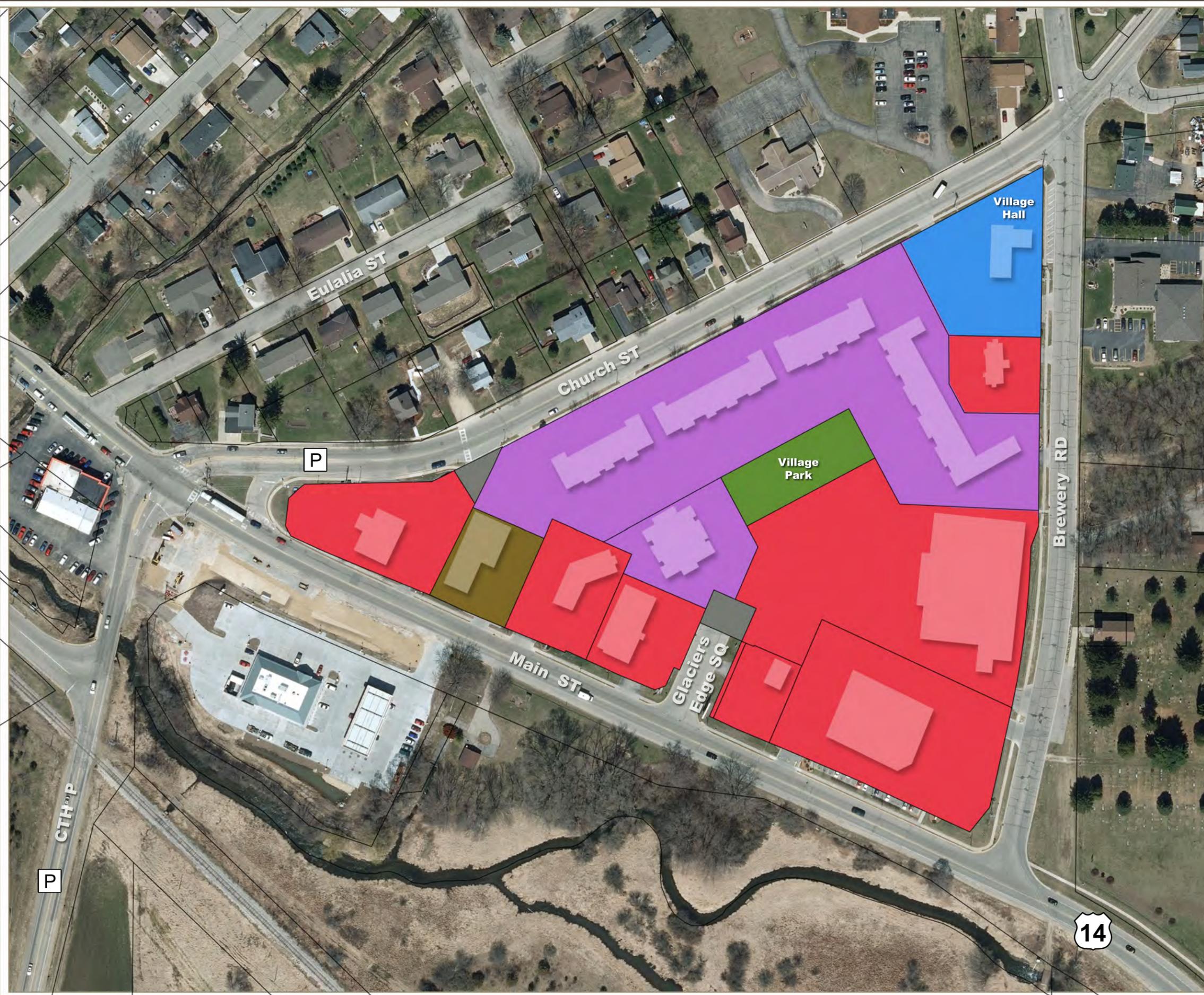
EXISTING LAND USE MAP

LEGEND

-  Parcels
-  BuildingFootprint

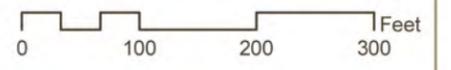
Existing Land Use

-  Mixed Use
-  Commercial
-  Office
-  Civic
-  Park
-  Parking / Access Drive



DATA SOURCES:
BASE DATA PROVIDED BY DANE COUNTY.

VILLAGE OF CROSS PLAINS
DANE COUNTY, WI



GLACIER'S EDGE SQUARE BUSINESS INVENTORY

Location	Name	Sector	Sub-Sector	Gross Area (approx. SQ.FT.)
1	Subway	Eatery	Fast Food Restaurant	3,000
2	Cross Plains Family Restaurant	Eatery	Sit-down Restaurant	3,500
3	All State	Service	Insurance Agency	2,400
4	VACANT (For Lease)			3,500
5	The Soap Box	Service	Laundramat	1,900
6	MaRiLa Veterinary Clinic	Service	Clinic	2,500
7	PT Firearms	Retail	Sales	4,200
8	World of Variety	Retail	Sales	12,900
9	Nanny Love Daycare	Service	Daycare	1,800
10	Piggly Wiggly	Retail	Grocer	26,810
11	Walgreens	Retail	Drug Store and Convenience	13,420
12	Incredible Cars	Retail	Auto Dealership	1,060
13	All American Liquor	Retail	Sales	5,320
14	State Bank of Cross Plains	Service	Financial Advisor/Institution	3,740
15	VACANT (For Lease)			900
16	Edward Jones Investments	Service	Financial Advisor/Institution	900
17	American Family Insurance	Service	Insurance Agency	3,800
18	Culver's	Eatery	Fast Food Restaurant	3,850
19	Snap Fitness	Service	Fitness Center	1,800
20	General Tso's Chinese Food	Eatery	Sit-down Restaurant	1,800

GLACIER'S EDGE SQUARE REDEVELOPMENT PLAN

BUSINESS INVENTORY MAP

LEGEND

- Parcels
- BuildingFootprint

Existing Land Use

- Mixed Use
- Commercial
- Office
- Civic
- Park
- Parking / Access Drive



DATA SOURCES:
BASE DATA PROVIDED BY DANE COUNTY.

VILLAGE OF CROSS PLAINS
DANE COUNTY, WI



GLACIER'S EDGE SQUARE REDEVELOPMENT PLAN

BUILDING CONDITIONS MAP

LEGEND

-  Parcels
-  BuildingFootprint

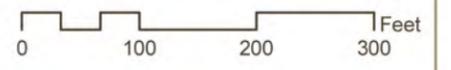
Building Conditions

-  Good
-  Good to Fair
-  Fair
-  Fair to Poor
-  No Building



DATA SOURCES:
BASE DATA PROVIDED BY DANE COUNTY.

VILLAGE OF CROSS PLAINS
DANE COUNTY, WI



GLACIER'S EDGE SQUARE REDEVELOPMENT PLAN

PROPERTY VALUE RATIO MAP

LEGEND

- Parcels
- BuildingFootprint

Property Value Ratio

- Less than 1.0
- 1.0 - 2.0
- 2.1 - 4.0
- More than 4.0
- Tax Exempt

DATA SOURCES:
BASE DATA PROVIDED BY DANE COUNTY.

VILLAGE OF CROSS PLAINS
DANE COUNTY, WI



GLACIER'S EDGE SQUARE PARKING OCCUPANCY STUDY

Location	Parking Area	Total Spaces	Thursday 12:30-1:30pm		Friday 5:15-6:16pm		Saturday 11am-12pm	
				%		%		%
1	Glacier's Edge Shops	110	28	25%	25	23%	35	32%
2	Piggly Wiggly	105	42	40%	45	43%	48	46%
3	Glacier's Edge Condos*	29	4	14%	10	34%	10	34%
4	Mixed Use Apartment Building*	22	6	27%	1	5%	2	9%
5	Culver's	36	15	42%	19	53%	27	75%
6	Cross Plains Chiropractic Office Bldg	17	3	18%	0	0%	0	0%
7	State Bank of Cross Plains	12	3	25%	1	8%	2	17%
8	All American Liquor	18	1	6%	4	22%	0	0%
9	Incredible Cars+	22	22	100%	20	91%	22	100%
10	Walgreens	39	13	33%	19	49%	13	33%
11	Nanny Love Day Care	8	3	38%	4	50%	0	0%
SUBTOTAL (*) (+)			418	33.5%	148	35.4%	159	38.0%
12	Village Hall	18	4	22%	1	6%	1	6%
	Church Street (south side only)	18	0	0%	4	22%	4	22%
	Brewery Road (west side only)	25	3	12%	0	0%	0	0%
SUBTOTAL			61	11.5%	5	8.2%	5	8.2%
TOTAL (*) (+)			479	30.7%	153	31.9%	164	34.2%

(*) Excludes garage spaces
 (+) Includes 20 spaces being used for vehicle sales

GLACIER'S EDGE SQUARE REDEVELOPMENT PLAN

PARKING OCCUPANCY MAP

LEGEND

- Parcels
- BuildingFootprint

Peak Hour Parking Occupancy

X-X% Occupancy (Low-High)



DATA SOURCES:
 BASE DATA PROVIDED BY DANE COUNTY.

VILLAGE OF CROSS PLAINS
 DANE COUNTY, WI



From: [Sarah McDonald](#)
To: [Matt Schuenke](#)
Cc: [Stephen Tremlett](#)
Subject: Preliminary Mill Creek Parkway and Main Street Streetscaping Plans
Date: Monday, May 02, 2016 8:35:12 AM
Attachments: [image010.png](#)
[image011.png](#)
[Streetscape Furniture.pdf](#)
[LightingQuestions_Mill_Creek_Parkway.pdf](#)
[Lighting_Options.pdf](#)
[03535021_Preliminary_Landscape_Plans.pdf](#)
[03535021_Preliminary_Plant_Selection.pdf](#)

Good morning Matt,

Please find attached:

1. Preliminary landscape plans for Mill Creek Parkway and Main Street
2. Preliminary plant selection sheets
3. Streetscape furnishings sheet
4. Lighting option sheet
5. Lighting questions

Let us know if you have any questions or need anything else. We look forward to discussing these with you on Wednesday.

Thanks,
Sarah

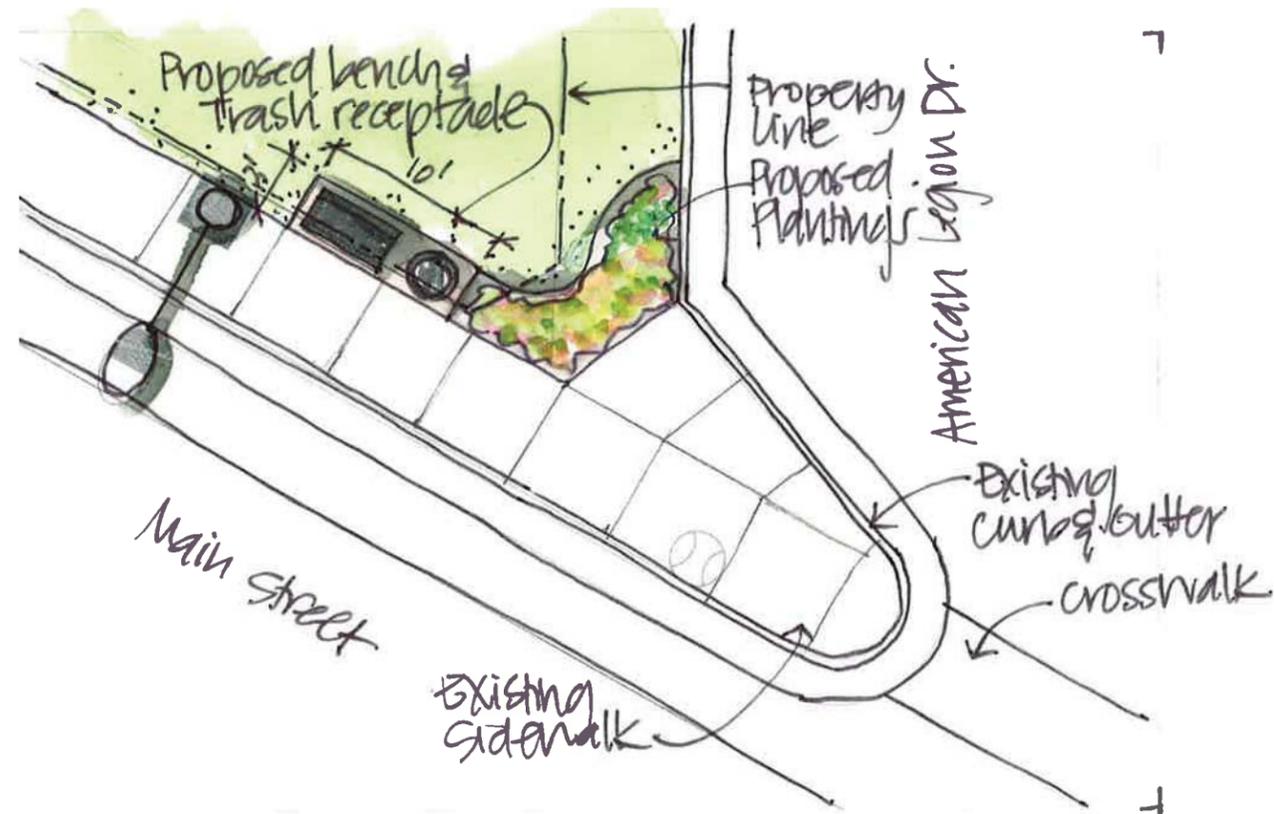
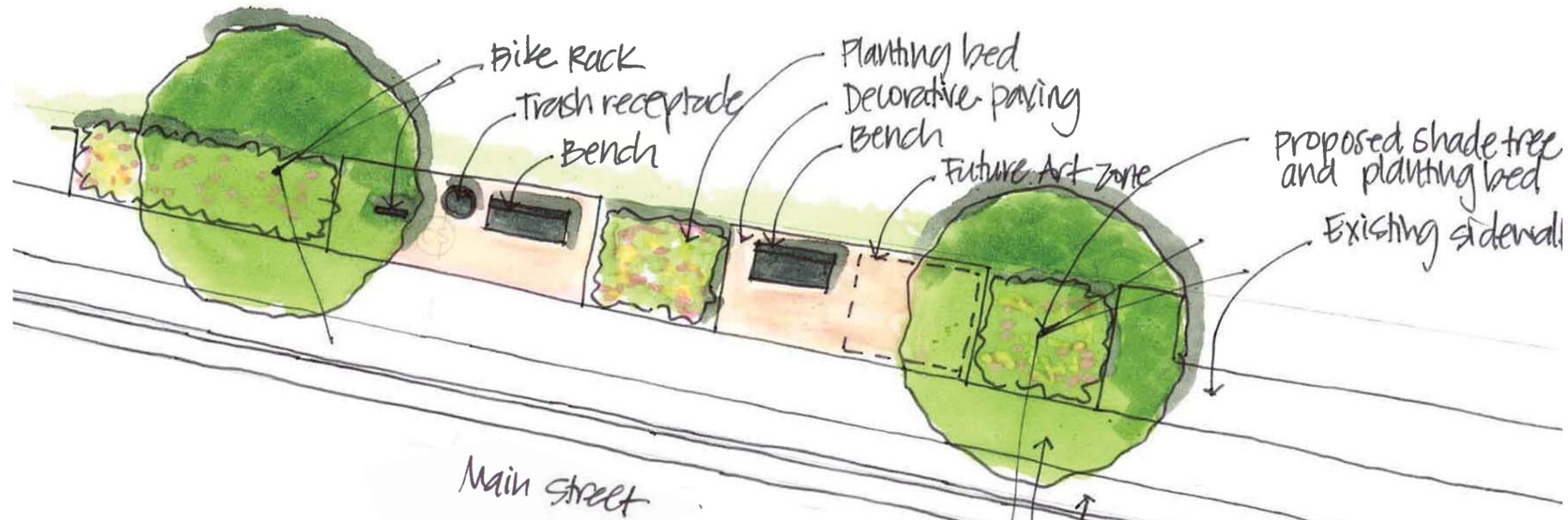


Sarah McDonald, PLA, CLARB, ASLA | Landscape Architect

MSA Professional Services, Inc.

+1 (608) 242-6624





Existing curb & gutter
 existing decorative concrete
 Existing sidewalk

Scale: 1:10



North







Scale: 1:10



North





Scale: 1:10



North



Preliminary Landscape Plan
 Cross Plains Mill Creek Parkway Streetscaping

Scale: 1:10



North

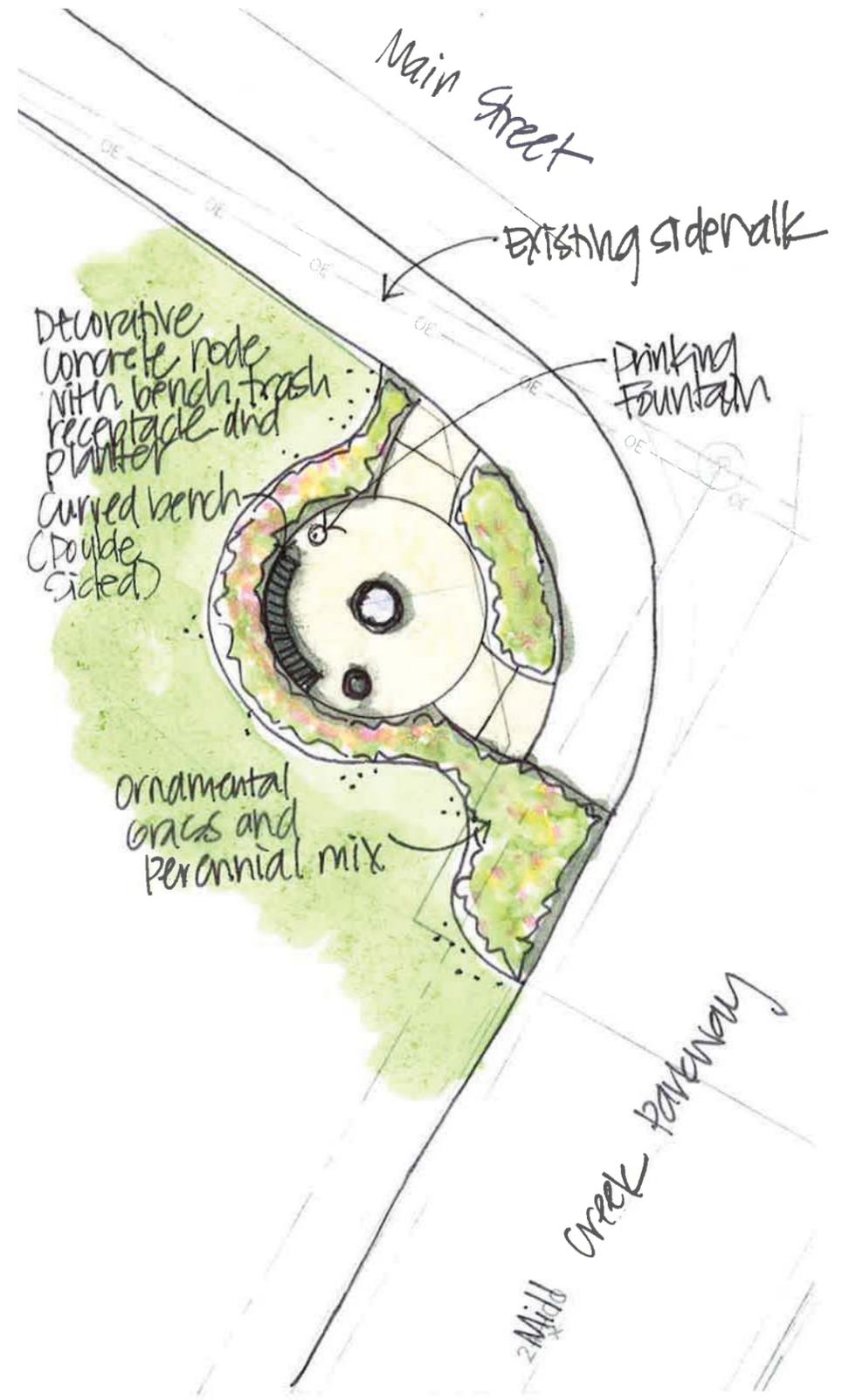




Scale: 1:10



North



SHADE TREES



Kentucky Coffee Tree
(*Gymnocladus dioica*)

Leaves, bark, fruit, fall color

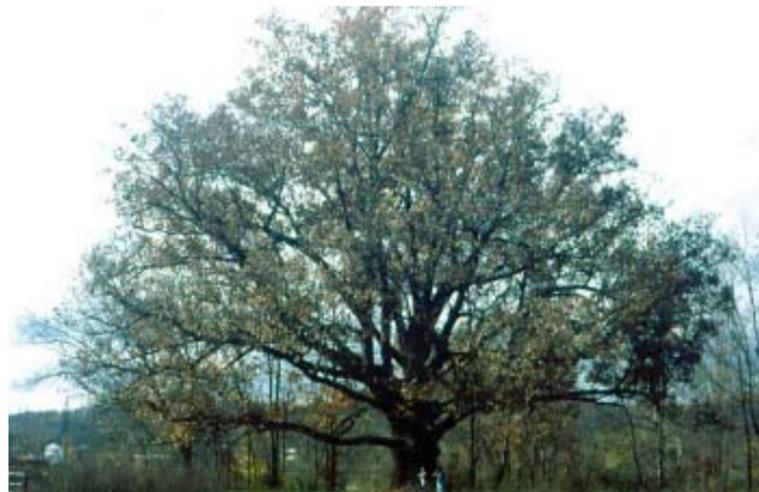
Mature Height: 50-70'
Mature Width: 50-70'
Culture: sun, prefers moist, organically rich, well drained soils. Tolerates poor soils and drought.



Common Hackberry
(*Celtis occidentalis*)

Leaves, fall color, bark, fruit

Mature Height: 40-60'
Mature Width: 40-60'
Culture: full sun to part shade, medium to wet soil, tolerates drought, caly soil, wet soil and air polution



Swamp white Oak
(*Quercus alba*)

Leaves, bark, acorn

Mature Height: 60-80'
Mature Width: 50-90'
Culture: sun, prefers moist, well drained soil but tolerates a range of soil types, including clay

ORNAMENTAL TREES



Serviceberry in Bloom
(*Amelanchier x grandiflora*)



Serviceberry in Fall
Mature Height: 15-25'
Mature Width: 15-25'
Culture: Full sun to shade
Moist well drained soil



Eastern Redbud in bloom
(*Cercis canadensis*)



Thornless Cockspur Hawthorne
(*Crataegus crus-gali* var. *inermis*)



SHRUBS



Green Mound Alpine Currant
(*Ribes alpinum* 'Green Mound')



Rockspray Cotoneaster
(*Cotoneaster horizontalis*)



Dwarf Korean Lilac
(*Syringa meyeri* 'Palibin')



Kelsey's Dwarf Red-Osier Dogwood
(*Cornus sericea* 'Kelseyi')



Grow low Sumac
(*Rhus aromatic* 'Gro-low')



Fall color

Mature Height: 1.5-3'
Mature Width: 6-8' spread
Culture: full sun to part shade, dry to medium, tolerates clay, dry, shallow and rocky soils, drought tolerant



Annabell Hydrangea
(*Hydrangea* 'Annabelle')

PERENNIALS



Mature Height: 1-2'
Mature Width: 6"-1'
Culture: full sun, sand, loam and clay soil

Nodding Pink Onion
(*Allium cernuum*)



Butterfly weed
(*Asclepias tuberosa*)



Butterfly weed in association

Mature Height: 1-1.5'
Mature Width: 1.5-3'
Culture: preference full sun, mesic to dry conditions, and a sandy acidic soil. Flourishes in other soils if well drained



Blazing star
(*Liatris spicata*)

Mature Height: 2-5'
Mature Width: 1-2'
Culture: full sun, medium, well drained soils in full sun, somewhat tolerant of poor soils, drought tolerant



Purple coneflower
(*Echinacea purpurea*)



Prairie Dropseed
Grass and Cone
Flower

Mature Height: 2-3'
Mature Width: 1-1.5'
Culture: full sun to part shade, dry to medium, tolerates clay, dry, shallow and rocky soil, drought tolerant



Prairie smoke
(*Geum triflorum*)



Prairie smoke seed

Mature Height: 6"-1.5'
Mature Width: 6"-1.5'
Culture: full sun, dry soil, drought tolerant, will naturalize



Maple Leaved Alum Root
(*Heuchera villosa*, var. *Atropurpurea*)



Little Spire Russian Sage
(*Perovskia atriplicifolia* 'Little Spire')



Maynight salvia
(*Savia x sylvestris* May Night)



Pow Wow White Coneflower
(*Echinacea purpurea* 'PAS702918')



In bloom



In fall

Mature Height: 2-4'
Mature Width: 2-3'
Culture: full sun, dry, medium sand, loam soils

Prairie dropseed
(*Sporobolus heterolepis*)



Little bluestem
(*Schizachyrium scoparium*)



Little bluestem fall

Mature Height: 2-3'
Mature Width: 1-2'
Culture: full sun, dry, medium sand, loam soils



Heavy Metal Switchgrass
(*Panicum virgatum* 'Heavy Metal')



Dwarf fountain grass
(*Pennisetum alopecuroides* 'Hameln')



Karl Foerster
(*Calamagrostis* x *acutiflora* 'Karl Foerster')



Indian Grass
(*Sorghastrum nutans*)



Seeds

Mature Height: 5-7'
Mature Width: 1-2'
Culture: full sun, dry, medium or moist, sand, loam or clay soil

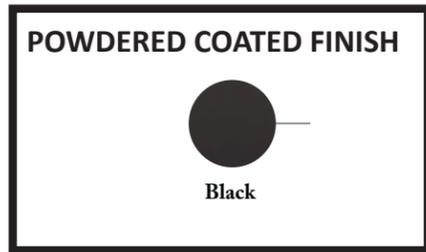
STREET FURNITURE

The proposed street furniture for the US14 corridor, as well as along Mill Creek Parkway, were selected from Graber Manufacturing catalog. To order the below products contact John Chandler at 608-849-1080, or visit their websites: www.madrax.com (for bike racks) and www.thomas-steele.com (for all other furniture). For ease of purchase, each piece of furniture selected has a item number listed below the image. See the Streetscape Details on [pages 7-11](#) for specific locations of street furniture along the US14 corridor and along Mill Creek Parkway.

DESIGN: It is recommended all street furniture use the horizontal strap and consistent color scheme throughout the corridor. As recommended, the benches will be black and the remainder of the street furniture will be forest green. The black finish complements the planned street light fixtures, while the green finish complements the planned signage in the corridor.

There are two versions of the Bike Rack. Bike Rack 1 is the “U” rack with square tubing, while Bike Rack 1A is the same tubing but includes a lean bar incorporating the branding elements planned for other elements in the corridor (i.e. the CP emblem and recreational symbols). If possible, Bike Rack 1A should be used over Bike Rack 1 with the intent of all four recreational symbols being represented in the corridor, especially in the downtown section.

ARTWORK: The plan also suggest potential locations for artwork (see streetscape details on page 7-12). It is envisioned that these would be locally completed works and could be rotated dependent on availability and funding. It was noted that potentially the Village could work with the school district to develop some pieces as a school project.



BENCHES



Bench 1 (5- or 6-foot)
Gramercy Horizontal Strap (GRB-5/6-HS)
61”L * 33”H * 26”D (6-ft bench: 74”L)



Bench 2
Carnival Flat Curve (CRFC-60)



RECEPTACLES



* Door and key lock optional

Receptacle 1 (w/ Large Elevated Lid)*
Carnival Single 36 Gallon (CRTR-36) w/ LID-E
30”D * 36” (w/ door: 41”H)



* Door and “trash/recycling” decals optional

Receptacle 2 (w/ Large Elevated Lid)*
Carnival Dual 32 Gallon (CRTR2-32) w/ LID-E
62”D * 39”H



(not as shown)



PLANTERS



Planter
Carnival w/ Top Ring (CRPN)
30”D * 26”H



BIKE RACKS



Bike Rack 1
U Rack (U238-P)

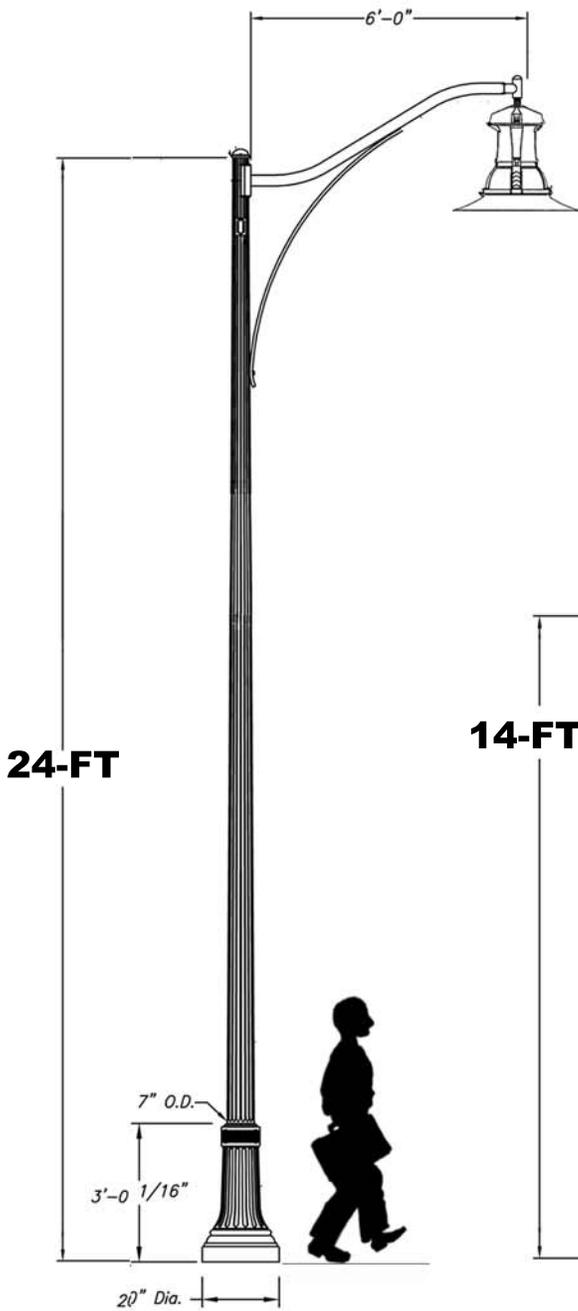


Bike Rack 1A*
U Rack w/ Branding

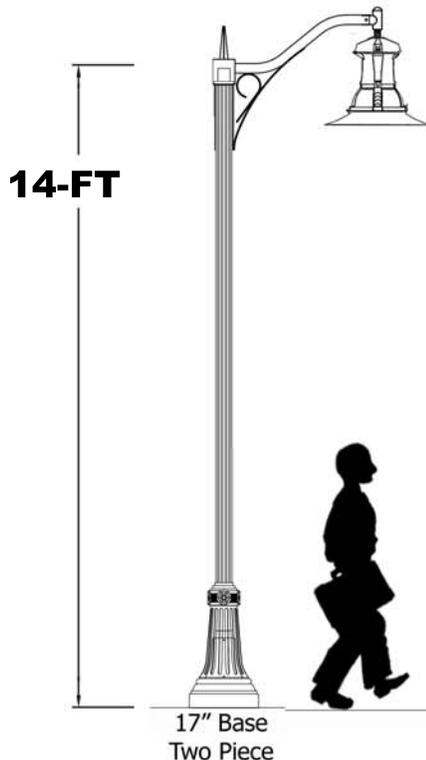
* Includes a Village emblem decal (double-sided) and a laser-cut recreational symbol. It is recommended that each recreational symbol is represented within the US14 corridor.

Source: Graber Manufacturing (Thomas Steele / Madrax)

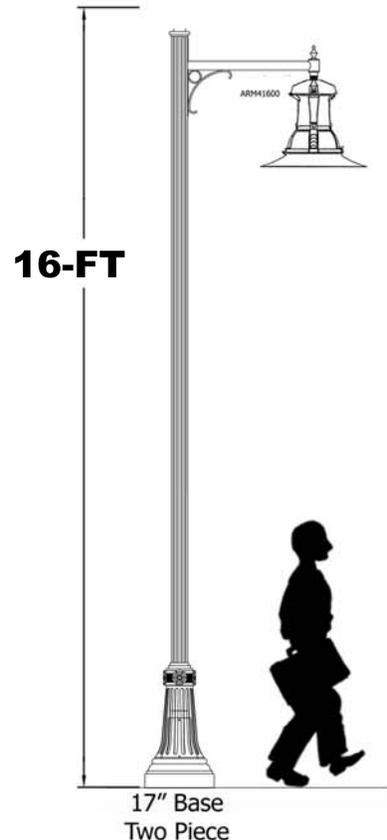
MILL CREEK PARKWAY LIGHTING OPTIONS



**EXISTING
DOWNTOWN**



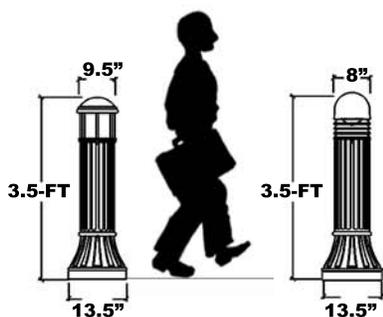
**SMALLER
DOWNTOWN
REPLICA**



**SAME POLE/BASE
W/ STRAIGHT
ARM**

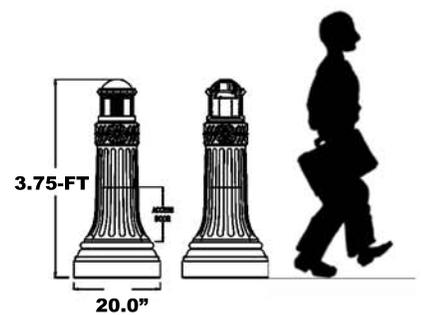


SMALLER BASE



LIT BOLLARD

WIDE BASE



During the US14 Streetscaping Planning process there was interest in lighting the planned Mill Creek Parkway sidewalk. At the time, lighted bollards were noted as the recommended light source. Per discussion with our lighting engineer, pole lighting could be beneficial along Mill Creek Parkway. The primary advantages include the ability to throw some light on the roadway while focusing the majority of light on the sidewalk (instead of only on the sidewalk), increased light coverage (allowing spacing beyond 30 feet) requiring less fixtures, and ability to illuminate the sidewalk from both sides of the retaining wall without the need for additional lighting (if consistent illumination is desired).

As illustrated in the concepts, there are two options of lighting Mill Creek Parkway. Pole lights are shown at 120-ft spacing, while the bollard lights are spaced 30 feet apart. The final concept could include one type of light (either pole or bollard), or could include a mix of both. Below are four questions that will help us come to decision on the lighting plan for Mill Creek Parkway.

Lighting Questions

1. Light focus: What is the primary focus of lighting along Mill Creek Parkway: the sidewalk, the roadway, or both?
2. Amount of Light / Spacing Distance: Do you desire consistent, continuous light along this path, or is there interest in decreased levels of light between fixtures? Less fixtures or greater spacing can impact the experience felt on the path at night. Less light results in a more natural path/park experience, and fewer fixtures results in lower lighting costs.
3. Type of Light: Streetscaping Plan noted interest in lit bollards along Mill Creek Parkway. Is this the only light fixture you would like to see along this path, or is there consideration for a pedestrian-scaled pole light (14-16 feet tall), or possibly a combination of both? NOTE: Lit bollards are generally used for walkway luminance (not for roadways) and to provide consistent, continuous lighting it would require 20-25 feet spacing between each fixture.
4. Light Fixture Style: If interested in some (or all) lighting on Mill Creek Parkway to be pole lights, would you want to see a smaller replica of what was put on Main Street / US 14? Or different? Do you want to see light base smaller than the 20-inch base found on Main Street?

Public Art in Cross Plains



Developing
a *plan*
for the
future

Public Art in Cross Plains

Overview

A subcommittee on public art was formed as a result of discussions regarding space set aside for public art during the Hwy. 14 project. The subcommittee has been researching, discussing and exchanging ideas about the possibilities for a public art program in Cross Plains. Topics of discussion include:

- The importance of public art to foster a sense of civic pride and inspiration
- Short-term priorities
- Long-term goals
- Fundraising
- Types of public art - permanent, temporary, art walks, sculpture gardens, etc.

The Importance of Public Art

Public art creates a sense of originality, uniqueness and civic pride within a community and conveys an identity to residents and visitors.

The initial focus for public art in Cross Plains will be the Hwy. 14 and Hwy. P intersection. This high traffic area is a perfect space to launch the program and give residents and visitors a visual representation of what makes Cross Plains a unique and desirable place to live and visit.

The subcommittee recommends that artwork at this intersection conveys the natural beauty of the area, using natural materials and subject matter that pertains to the natural surroundings; i.e., stone, water, trees, fishing, hiking, etc.

Short-Term Priorities

- Ensure the subcommittee works closely with MSA as plans for the main street corridor continue
- Gather information on resources available
- Identify specific spaces to focus on for initial art installations (Hwy. P intersection)
- Conduct a survey to determine the interests of residents
- Fundraising ideas

Long-Term Goals

- Establish a permanent, self-sustaining public art program in Cross Plains
- Work with the Parks and Recreation department to establish public art areas throughout town
- Create an area for temporary art installations to feature local artists, display student art, use for fundraising
- Establish a fund for public art in Cross Plains

Fundraising

- Initial fundraising efforts
- Long-term fundraising plan

Types of Public Art

The possibilities are endless, however, the consensus is to focus on natural looking artwork for the initial installations. Some ideas discussed are a fishing theme, hiking theme, stone and metal landscape and the possibility of a water feature. The Ice Age Trail mastodon sculpture is a good representation of the type of art desired. Examples of similar artwork shown below and on back cover.

