

Village News

VOLUME 5, ISSUE 4

FALL, 2017

VILLAGE
OF
CROSS PLAINS

SPECIAL POINTS OF INTEREST:

- Plan Commission meets on the 1st Monday of each month at 7 p.m.
- Public Safety Committee meets on the 2nd Monday of each month at 6:30 p.m.
- Parks & Recreation Committee meets on the 2nd Monday of each month at 6 p.m. at the Library.
- Village Board meets on the 4th Monday of each month at 7 p.m.
- Library Board meets on the 3rd Tuesday of each month at 5:15pm.

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A message from the Administrator

Fall is in the air – nights are getting cooler, trees are beginning to turn vibrant colors, and football season has started! Fall also means that Halloween is just around the corner. As a reminder the Village's official trick-or-treat hours are from 5 pm to 7 pm on the day of Halloween. Here are few Halloween tips to help ensure the safety of Halloween activities:

- ◆ Watch for traffic as motorists can be distracted by children and decorations. Exercise caution when crossing the street: use crosswalks where available, never cross the street between parked cars or run into the street.
- ◆ Residents who wish to welcome trick-or-treaters should leave an outside or porch light on. Children should be advised to only visit homes with outside lights on.
- ◆ If you are going to have a jack o' lantern, consider a battery-operated light or something similar rather than a real flame.
- ◆ Wear a comfortable costume that is fire retardant, is not a trip hazard, and allows you to see. Props should also be safe without sharp or dangerous ends.
- ◆ Children should be supervised by a parent or responsible adult. However, if older children are allowed to go trick-or-treating without adult supervision, there should be a preplanned route and a set return time.
- ◆ Motorists should be extra cautious on Halloween Night – be aware of children darting out from between parked cars or walking on the roadways. Please be careful exiting and entering driveways.
- ◆ Report any illegal or suspicious activity to the Police Department at 608-798-4100.

Trees around the Village have started to drop their leaves. Did you know leaves that collect on our streets every fall can harm our creeks? More than 50% of the annual amount of phosphorus in urban storm water can come from leaves in the street! When it rains, storm water flows through leaf piles in streets creating a "leaf tea" that is rich in dissolved phosphorus. This "leaf tea" travels through storm sewers making its way to our creeks. Too much phosphorus can lead to toxic algae blooms, low oxygen levels and green murky waters, none of which are good for animals living in the water or those of us who use it for recreation.

Protecting our waterways is important, which is why residents are reminded to properly dispose of their leaves. The act of raking or blowing leaves into streets or alleys is a violation of the Village's Code of Ordinances, Section 23.02(h). Residents who wish to dispose of their leaves are encouraged to bring their leaves to the Village's Yard Waste Drop Off site located on the west side of the Public Facilities Garage (1225 Bourbon Road). Leaves and other yard waste, including grass clippings, flowers or garden plants, should be piled within the concrete bunker area (see picture on the right). Please remember that no brush is to be brought to the yard waste site. All yard waste should be removed from bags or other containers when deposited at the site – you may dispose of your used bags/containers in the garbage cans located adjacent to the concrete bunker area.



As always, we encourage everyone to get out and enjoy your Village! Fall is the perfect time of year to hike any one of the Village's seven conservancies! Should you have any questions or comments regarding Village issues, please do not hesitate to contact me directly by phone (608-798-3241 ext. 105) or email (cstene@cross-plains.wi.us).

Caitlin Stene
Village Administrator/Clerk

Meet the Village People



Name: Benjamin (Ben) Miller / Officer Ben / Officer Miller

Title: Police Officer – currently assigned to the night shift, 10:00pm to 6:00am.

Year started working in the Village: 2015

Length of experience: 5 Years

Tells us a little bit about a typical day being a Police Officer for the Village of Cross Plains:

Unlike many jobs, the duties of a police officer can vary from day to day. I remind myself of this every day I am on my way to work, and mentally work through different conflict resolution models that I could face. Once I park and enter the police department, I remind myself of my two rules:

1) I always go home to my family after my shift, and 2) I do what it takes to not be the next viral video on YouTube.

Once inside the police department, I suit up in my uniform, pack up my squad car with whatever equipment and paperwork I could conceivably need, and review reports of calls for service since my last shift. This ends the “typical” or “predictable” portion of my work day. From here on out, I hit the street on patrol. Each day is unique and no two days are alike.

There are different types of patrolling I utilize. First and foremost, I respond to calls for service. This is a reactionary response, as police and/or emergency services are being summoned. I respond to all first responder calls for service: police, fire, and medical. Patrol, also encompasses proactively keeping a keen eye to ensure people are safe and property is protected. I do this by mixing up by traversing the Village in one of our distinct police squad cars; I also patrol by foot – walking the beat. Both methods have their advantages and disadvantages – especially on night shift. Also included in proactive police work is traffic enforcement. No one enjoys seeing the red and blue strobe lights flashing in their rear view mirror; however, ensuring motorists abide by traffic laws helps to ensure their safety, as well as the safety of others. And yes, Springfield Road is 25mph from Thinnes Street all the way to the Village limits.

What experience do you bring to the Police Department?

Coming on board with the Cross Plains Police Department has been a feat in the making for several years. During my senior year of high school in La Crosse, I was a member of a school-to-work program that partnered approximately eight students in various criminal justice positions (police department, probation, district attorney, judge). I enjoyed the mentors with the police department which led to earning my Bachelor of Arts degree in Criminal Justice from the University of Wisconsin – Eau Claire.

While attending college, I worked a variety of jobs, each of which has influenced me professionally in one way or another: camp counselor, school bus driver, laser engraver, grocery store meat clerk and dishwasher to name a few. Towards the end of my college education, I worked part-time with the Eau Claire Police Department as a Community Service Officer where my primary duties included ordinance enforcement and animal control. Upon certification in 2012, I worked as a part-time police officer in 2 small communities between Eau Claire and La Crosse.

In 2013, following a short vacation to Eastern Washington and Northern Idaho, my wife and I moved to the 7 officer small town of Kellogg, Idaho, home of the World’s Largest Ram Truck dealership, with a population of about 2,100 people. Upon the birth of our daughter, my family relocated to the Cross Plains area upon being hired in December 2015.

Being the youngest officer currently working in the Village (by almost 20 years!), I bring an alternative perspective to the job; one of someone born in the year Wham! broke up and Green Day formed, a Millennial, continuing to incorporate technology/transparency into the police department.

One major accomplishment was the creation of a social media presence for the police department. Yes, Cross Plains Police Department is on Facebook, <https://www.facebook.com/CrossPlainsPD>. Be sure to “Like” us and submit suggestions. I have also been involved with the design and launch of an official Cross Plains Police Department website. Due to ongoing investigations, this project has been delayed throughout most of the spring and summer and hopefully will be live later this year.

What is your favorite part of your position?

One of my favorite aspects about our agency is that our officers come from all walks of life. We have officers with decades of experience and we have officers with less than a decade of experience. Some of our officers have a military background, and some have a higher education background. Some of our officers are firearms gurus, while others have other interests. Each of our officers has a niche, interest and expertise.

I enjoy community and youth interaction. As a former camp counselor and trained instructor, I have a niche for education and look to grow in that area. I have the privilege of making cameo appearances in the schools to teach and read with students, as well as simply getting to know families by stopping and chatting with them. Both of these examples help me become a better officer and have a better understanding of the community. It was said by Sir Robert Peel, the father of modern policing, “The people are the police and the police are the people.” As a community, we are all in this together.

What specialized training do you have?

Beyond basic law enforcement certification, I have been trained as a Vehicle Contacts instructor, Standard Field Sobriety Test instructor, as well as basic academy courses instructor; I have also been trained to conduct Forensic Child Interviews.

What do you like to do in your free time?

This question is tough, as free time can be hard to come by. As a young father of a 2 year old daughter and 2 month old son, my free time is primarily spent together with the family; visiting parks; the zoo; travel near or far; last, but not least, visiting the Black Earth Children’s Museum.

If you could have any superpower, what would it be and why?

I would have the ability to make any door teleport to an undetermined period in history (with no worry of the time-travel paradox). This is appealing to me because of my love of history—though I have learned historical documentaries are not considered family fun in the Miller household. Having a time travel super power would allow me to understand the un-understandable. If this is not feasible through door teleportation, I’ll gladly cruise around in a DeLorean DMC-12 and hit 88mph.



Cross Plains Police Department



The dog days of summer are now behind us and I am looking forward to some cooler weather. It won’t be long before we are all going to have to dig out the shovels and snow blowers. With winter just around the corner I again wanted to throw out a few reminders. The only restriction we have on parking during the winter is if we receive 2 inches or more of snow all vehicles must be removed from the road until the road has been plowed from curb to curb. Please pay attention to the forecast when snow is predicted. Generally if it snows overnight our crews are out pretty early. Having the vehicles off of the road greatly assists them in getting the roads cleaned up. Along that same thought of snow it is also against Village ordinance to place snow into the roadway, whether that is by shoveling, snow blowing your driveway, or pushing it with a plow. If you have to for some reason make sure you are

then cleaning off the road as well. The last reminder regarding snow is to keep sidewalks clear of snow and ice, if you have them. If snow or ice accumulates on a sidewalk it must be cleared within 24 hours after the event which caused it. We have a large number of people in the village that walk and it is appreciated by all if the sidewalks are kept clear of snow and ice.

If you have not heard the Village experienced several thefts from vehicles and some burglaries since the beginning of the year. Charges have been filed in several of these cases and we are hoping this will bring these incidents to an end. I would still encourage all of our citizens to be vigilant for anything that looks suspicious and to call immediately when such things are observed. It is also very important that we are all mindful of locking doors on our homes and vehicles. In many of the burglaries and theft from vehicles we experienced access was gained through unlocked doors. Making sure criminals do not have easy access to valuables goes a long way in crime prevention. Also, being careful with your social media and not “advertising” that you are on vacation and the house is empty!

Poll Workers Needed

The Village of Cross Plains is looking for residents that are interested in serving as a poll worker for the 2018/2019 election term. Citizen involvement is essential in conducting open, accurate, and fair elections. We hope that you will consider participating in the election process by applying to be a poll worker.

Please contact Caitlin Stene, Village Administrator/Clerk by email (cstene@cross-plains.wi.us) or phone (608-798-3241 ext. 105) if you would like more information and to apply for a poll worker position. The election dates in 2018 are: February 20 (if needed), April 3, August 14, and November 6.



Zander Park Trail Expansion

Work has begun on the Zander Park Trail Expansion in Zander Community Nature Park.

Joe Daniels, local contractor for the project, started clearing the path on Wednesday, August 30th following a preconstruction meeting with Village Staff. Due to the pleasant weather, the trail is on target for a mid-end November '17 for completion. Once completed, we'll have added roughly .5 miles of trail surface, along with two new pedestrian bridges in Zander Community Nature Park.



Mixed-Use Trail Cedar Hill

In July '17, the Village Board unanimously approved a Memorandum of Understanding between the Village of Cross Plains and the Capital Off Road Pathfinders, Inc. for an off road bicycle trail to be constructed in the Cedar Hill and Cedar Hill Conservancies.

Over the last 3 months, volunteers have gathered to concentrate on roughly 1000' of the trail clearing brush and thick vegetation, while also roughing in the single track loop. It's estimated that planning, fundraising, and trail construction will take two building seasons. (2017-2018). All funding for this project is provided by local volunteers.



If you'd like to attend a workday or help in any way, volunteers have been gathering on Monday evenings 5:30 pm – dusk at the corner of Bourbon Road and County Road KP. If you'd like more Information regarding this project, please contact the Parks and Recreation Department.

Recreation Offerings

Days Off School Care and Spring Break Camp!

NEW! This year we will be offering FULL DAY CARE for the days off of school. There is no need to be a part of our After School Club to participate in the Days off Care as well as the Spring Break Camp! To register for any Day off School Care and our Spring Break Camp (March) you can find them on our registration website under After School Club. Each Day off Care is listed individually under each month.

October 26 we will be going to Pecks Farm to pick pumpkins, play in the bounce house, feed the animals, and enjoy all the fun things they have to offer! Space is limited so sign up online today!

Full day care fee: \$43

Jr. NBA Basketball League

This is a fun league for girls and boys in 3rd-8th grade where equal playing time and teaching fundamentals are stressed. Practice is held once a week with games on Saturdays. This league is for all skill levels! Come have some fun, learn the game, and meet new people! Girls and boys will be in separate leagues and divided by grade level. **NEW THIS YEAR:** Like our NFL Flag Football league, we will be registering each team and participant with the Jr. NBA and each team will represent an NBA team with mock jerseys!

*4th-8th grade levels will travel to different communities and participate in a tournament at the end of the season.

Price: \$75.00

Registration is available online or through the village office. **Registration deadline is November 1st.**

Big Ten Volleyball Traveling League
(5th-8th Graders)

This recreational league is for 5th-8th graders who would like to have fun learning skills and getting involved in competition against players at their own skill level. Rules have been altered to accommodate young players so that success can be felt by all. Knee pads are recommended. If enough registrations are received then players will be split up by grade level.

Practices will be on Sundays and will start on January 14th in the afternoon/evening. Tournaments will be played on February 18, February 25, March 4, March 11 and March 18 against other communities including: Mount Horeb, Fitchburg, Monona, Stoughton and Verona. The time frame for tournaments is typically 12:00-3:30p.m.

VOLUNTEER COACHES ARE NEEDED!

Price: \$60.00

Registration is available online or through the village office. **Registration deadline is December 22nd.**



Fall/Winter
ADULT ACTIVITIES

Men's and Women's
Wednesdays
Sept. 6—May 23
Glacier Creek Middle School Field House
\$5.00 per drop in
(Separate Courts)

Co-ed
Friday's
Nov 3—April 27
Glacier Creek Middle School Field House
\$5.00 per drop in
(Single Court)

Fitness Pass

Let's work on your flexibility in more than one way! You may now purchase a FIT PASS and work out at your convenience. New programs are added throughout the year for your entertainment! FIT PASSES may be used for all of our Yoga Programs! FIT PASSES may be purchased through the instructor of each offered class or through the Recreation offices.

COST
4 Pass: \$40.00
8 Pass: \$64.00
10 Pass: \$70.00

YOGA



Coed
Mondays: 9:00 am-10:15 am
Tuesdays: 6:00 pm—7:00 pm
Wednesdays: 6:00pm-7:00pm(New!)
Thursdays: 9:00 am-10:15 am
Cross Plains-Berry Fire Station (Upstairs)



Storytime at the Rosemary Garfoot Public Library

Join us on Tuesdays and Thursdays for our fall program, *Let's Go!* Wiggles and Giggles (babies and toddler story time) on Tuesdays at 10:00, and Big Kids' Booktime on Thursdays at 10. On Oct. 10 and 12th, and Nov. 14th and 16th, we will have a "coffee break". The library will provide coffee and tea for adults to enjoy while the kids have a free-play and social time in our storytime room. The complete fall schedule is on our website.

Read to a Dog!

Our canine reading buddy, Chase, is at the library on the third Monday of each month. Children are invited to sign up for a 15 minute time slot between 4:00 and 5:15, so if you would like to take advantage of this wonderful opportunity, please call Catherine at the library, send an email to cabaer@rgpl.org, or sign up at the library service desk.



Tween Book Group

Join the Tween Book Group for a monthly after-school book discussion. The group, which meets at 4:00 PM, is best suited for kids ages 10-13. Each month, pick up a copy of the book and sign up for the meeting. We always have a snack and informal discussion. Kids are encouraged to come with suggestions of books they would like to read next. Check our website for a current listing of what we are reading and the date of the next meeting.



1000 Books Before Kindergarten and Applepalooza

One of the best things you can do for your children is to start reading to them on a regular basis from birth. We're here to help! If you haven't signed up yet for our *1000 Books Before Kindergarten* program, now is the time. Once you have reached the 1000 books goal, your child will receive a new picture book to keep.

Our annual **Applepalooza**, celebrating our first finishers and current and new participants, will be on **Saturday, October 14 from 1:00 –2:30**. The program will feature a concert by award-winning children's music star **Laura Doherty**, from Chicago. Don't miss it!

Seasonal Celebration – October 26th, 1-3 PM

Check our website for more information about a fun event we'll provide for the kids on their day off from school!



DIY Holiday Craft Station

Stop in during the first three weeks of December and make some holiday decorations and gifts to either keep, give, or donate to a charity. We'll supply the materials and directions. Take a moment out of the busy holiday season to sit, create, and reflect. For all ages.

Free Career Assistance by the WI Department of Workforce Development

Whether you're actively seeking employment or not, meet up with a Job Services representative at the library, and get an expert's eye on your resume. We have partnered with WDWD to provide one-on-one assistance with job searching, resume writing and editing, interview skills, etc. A Job Service representative is at the library the third Friday of each month from 9:00 AM to noon to assist you. Call the library to make an appointment today!



The Rosemary Garfoot Public Library is honored to be a certified member of the Music & Memory program. This program recognizes that music is tied to memories and emotions and personalized music has the power to unlock memories lost to dementia. Through this important program, library staff will gather information about someone's personal history including music that was significant to them. A playlist will be created and music will be loaded onto an iPod that will be provided for in-home use. Staff will make contact once the device is ready. The iPod can be used as long as needed and returned to the library when convenient. For more details, contact Pam at 798-3881.

Open Music Jam

Bring your enthusiasm and talents to the library on **Thursday nights, 6:00 PM to 8:00 PM**, and join other area musicians in a weekly music jam. All abilities welcome!





And Speaking of Friends...

We can never have too many! The Friends of the Rosemary Garfoot Public Library is a non-profit volunteer organization that provides support to the library in a variety of ways. Please consider joining this important group! Membership forms can be found at the circulation desk.

Hours

MW&FTH 9AM-8PM TU & F 9AM-5PM SAT 10AM-2PM

Cooking with Huma Siddiqui on Monday, October 23rd at 6:30 PM

Huma is an author, cooking instructor, and former host of a weekly cooking show who has a passion for cooking great food and bringing family and friends together. She will be at the library to show us how to prepare Indian/Pakistani Karahi Chicken, Cumin Rice and Raita, This program is for adults and teens.



Space and supplies are limited, so registration is required for this event. Please call to sign up.

2017 Annual Friends of the Library Amazing (Previously Owned) Silent Art Auction Fundraiser Starts

October 23rd. Donations of professional quality art in good condition - framed paintings, prints, lithographs, and photography, sculptures, jewelry, pottery, textiles, and glass – are being accepted at the library now through October 19th. **Silent bidding begins during library hours on October 23rd and continues through November 16th.** The Friends are hosting a reception at 6:00 PM that evening, during which bidding closes (at 7:00 PM) and winners announced. Proceeds from the auction go to fund library programming and special projects. Donations are tax deductible.



Madison Flute Choir

Join us Wednesday, November 8th at 6:30 PM, when members of the Madison Flute Club will be here to help us kick off the season. Like a choir of singers, a flute "choir" is an ensemble of flutes. Playing everything from piccolos to the contrabass flute, this talented group will get you into the spirit of the holidays! *Please call the library to sign up. This program is free and open to the public.*

Morning Movie

Our morning film series meets the second Thursday of the month from September through June and features contemporary adult films from comedy to high drama, including independents and blockbusters. The doors open at 9:00 AM for a half hour of coffee, treats, and some chit chat before the film rolls at 9:30 AM. This is a free program open to everyone, but please call to sign up so we have enough Kringle for everyone!



Carpe Librum Book Group

Looking to connect with other voracious readers? Then the Carpe Librum Book Group is just for you. From dog-eared literary novels to an occasional thought-provoking non-fiction title tossed into the mix, you never know where the conversation will take you. You can drop by if you're in the mood, and you don't even have to finish the book to enjoy the discussion. The group meets up the last Thursday of the month at 6 p.m. at the library. Books are provided. Questions? Call 798-3881, and ask for Pam.

The Cross Plains-Berry Historical Society Research Center

Located in the library, the historical society research center is open by appointment. Contact Pauline Brunner at 798-2217 or Joan Schneeberger at 608-437-1357 to make an appointment.

Additional Services Available at the Library

Study rooms for small groups
Free meeting space for non-profit groups
Color Laser Printing

Black & White Photocopying
Document Scanner
Fax Service
Exam Proctoring

**Community rooms and kitchen can be rented for private events. Please call 798-3881 for details.*

Please visit www.rgpl.org and our Facebook page to stay up to date on what's happening at the Rosemary Garfoot Public Library!

How did you do that?

Quarterly Water and Sewer Billing

Some of you may be wondering how the Village calculates your households quarterly water and sewer utility bill. Below please find the three-step process the Village follows quarterly to produce water and sewer bills for all Village utility customers.

Step 1 - Meter Reading: Quarterly meter readings take place by a member of the Village staff. Meters are read at the end of March, June, September, and December. Meters in the Village are equipped to be read remotely with the use of a hand-held device. Every quarter a member of the Village Staff drives slowly around the Village with the meter reading device that remotely picks-up the actual usage from each meter. It typically takes staff up to three days to drive around the Village and complete the meter reading process. In the event that the device cannot detect your meter reading, a member of staff will walk up to your meter on the outside of your house and manually read the usage. If it is determined that there is an issue with your meter, we will mail a letter asking to set up an appointment to replace your meter reader at no cost to the user.

Step 2 - Calculating the Bill: After the meter reading process is complete, actual water usage data is downloaded into the Village's billing software for the calculation of your quarterly bill. The actual usage read from your meter is subject to both a sewer rate and a water rate, in addition to a flat fixed charge. Water and sewer rates vary depending on the size of meter located at your home, most standard residential homes in the Village have a 5/8" meter. The current rates for a standard 5/8" meter are as follows:

Flat Quarterly Fees	Quarterly Usage Charges
Flat quarterly public fire protection charge: \$21.00	Sewer usage charge = \$.01175 per gallon
Flat quarterly sewer charge = \$78.00	Water usage charge:
Flat quarterly water charge = \$21.75	\$.00244 per gallon for the first 30,000 gallons
	\$.00222 per gallon for 30,001-100,000 gallons
	\$.00135 per gallon for 100,001 or more gallons

Step 3 - Bill Delivery: Once water and sewer bills are calculated and checked by staff to ensure no errors have been made, bills are printed, stuffed and mailed to customers.

Other questions you may be asking:

How are the water and sewer rates for the Village determined? Water and sewer systems are unique in that the majority of the costs are related to infrastructure that must be in place in order to serve the customer, while little cost is related to the product. The flat quarterly charges for both the water and sewer utility help the Village offset the capital costs that are being recovered over time for infrastructure already installed such as wells and mains. Water rates are established with the Wisconsin Public Service Commission (PSC) and involves approximately eight main steps:

1. Review of historical data by consultant and staff
2. The Village completes a rate change application and submits it to the PSC
3. PSC accepts and processes the request
4. PSC provides draft exhibits to the Village
5. Customers are notified of public hearing date and time
6. Public hearing is held at PSC in Madison, Wisconsin
7. PSC issues rate order and prepares final exhibits
8. The Village Board accepts the rate order and sets effective date of new rates

Sewer rates follow a similar process as the water rate process completed by the PSC except for sewer rates are established by the Village through help with the Village's engineering firm, Town & County Engineering.

What is the Flat quarterly public fire protection charge on my bill? The Public Fire Protection quarterly flat charge recovers the cost of water for fighting fires and the extra capacity built into the system necessary to rapidly deliver a large volume of water to a fire anywhere within the Village's water service area. The Village includes the costs for fire protection on water bills of utility customers as allowed by Wisconsin State Statute (Wis. Stat. 196.03(3)(b)).

We hope this helps all utility customer understand the Village's quarterly utility billing process. Should you have any additional questions regarding your water/sewer bill or our process, please feel free to contact Bobbi Zauner, Finance Director/Treasurer, by phone (608-798-3241 ext. 106) or email (bobbi@cross-plains.wi.us).

2018 Spring Election & Candidate Information

Elections for local offices will be held on April 3, 2018. The following offices will be voted on:

- ◆ Village Trustee – Two-year term currently held by William Brosius
- ◆ Village Trustee – Two-year term currently held by Judy Ketelboeter
- ◆ Village Trustee – Two-year term currently held by Lee Sorensen

If a local primary is needed it would be held on Tuesday, February 20, 2018. A primary is needed when more than two candidates run for the same office.

If you are interested in running for a Village Office and have questions regarding the process, feel free to contact Caitlin Stene, Village Administrator/Clerk by email (cstene@cross-plains.wi.us) or phone (608-798-3241 ext. 105).

Important Dates to Remember:

- ◆ **November 27, 2017** – Local Candidate Nomination Papers and Information Packet available for pick-up at Village Hall.
- ◆ **December 1, 2017** – First day for candidates to circulate nomination papers for 2018 Spring Election.
- ◆ **December 22, 2017** – Last day (5 p.m.) for incumbents not seeking re-election to file Notification of Non-Candidacy with the Village Clerk.
- ◆ **January 2, 2017** – Last day (5 p.m.) for candidates to file nomination papers with the Village Clerk.

Community Organization Spotlight:

Cross Plains Berry Historical Society



The Cross Plains Historical Society Museum located at 2204 Brewery Road is only open by appointment. If you want to make an appointment to visit the Museum, please call Lyle "Doc" Esser, Pres. of the Society at 608-798-2147. The Genealogy Research Center is located at the Cross Plains Rosemary Garfoot Public Library. You may ask the Librarian there to assist you with research or you may call Pauline Brunner at 608-798-2217 or Joan Schneeberger at 608-437-1357 to make an appointment.

Our Regular meetings are held at 7:00 P M in the basement of the New St. Martins Lutheran Church at 2437 Church St., Cross Plains on the second Monday of the months of February, April, May, September, October, November & December.

We are looking for a new Curator for the Historical Society, so if anyone is interested in this position, please let us know.

On November 13, 2017 the Society will be doing a Power Point Presentation on the History of the Old Businesses of Cross Plains, which will be presented by Becky Nolte and narrated by Lyle "Doc" Esser, Pres. of the Society. It will be held upstairs at St. Martins Lutheran Church at 2437 Church St., in Cross Plains. Doors open at 6:00 PM with old time music starting at 6:15 PM with the presentation to follow at 7:00 PM.

On December 11, 2017 we will hold our election of officers and have our Christmas Potluck Supper.

Anyone is invited to attend our meetings or to stop by the Cross Plains Rosemary Garfoot Library to take a look at the displays that we have there from time to time. If you would like to make an appointment, have any questions or would like to join the organization please call Lyle "Doc" Esser at 608-798-2147.



The Cross Plains Area Chamber of Commerce members and our community benefit directly from your involvement! **OUR MISSION:** To promote a strong economy and high quality of life for our Chamber members and the Cross Plains area communities.

The Chamber needs volunteers to help build awareness of our community, promote business members, and hold events in our community. Please consider being a part of this great organization in whatever capacity you are able. If you are interested in a particular area we welcome your involvement.

Are you looking for a way to build awareness of your business? Are you doing all want to support our community? Talk to us about membership! For as little as \$235/year we are your marketing partner! Don't work in town but want to be involved? Individual members are available for \$75/year or just let us know, attend events, volunteer your time.

Are you looking for ways to promote your business? The Chamber has many sponsorship opportunities including our After Hours Networking and Lunch and Learn events.

Cross Plains has been rocked! Find one with the Cross Plains Area Chamber of Commerce logo or the name on the back, post a photo on our Facebook page, and you will be entered to win a \$20 Chamber Buck! #shoplocal #danecountyROCKS!



Upcoming events:



Cross Plains Chamber Community Business Fair

Date: November 9, 2017
 Time: 4:00 PM - 6:30 PM CST
 St Francis Xavier Fellowship Hall
 Website: <http://crossplainschamber.net>

The Chamber invites everyone in the community to join us and check out our annual Business Fair. We will showcase area businesses and allow them to promote their local products and services. * Get to know neighbor businesses and people * Shop local-buy gift cards & local goods, learn about area services * Food, Giveaways, and most importantly Networking * Make your booths Informative and Fun * Are you hiring? Are you looking for a job? Let us connect you!

Why Participate?

- Support Local Business - Invest in your Community
- Bring your resume
- Specials and discounts
- Win fabulous door prizes!
- Showcase your products & services - Create brand awareness
- Promote your hiring positons
- Meet new potential clients with Face to Face interactions
- Build Valuable Relationships
- FREE to the public, ensuring lots of foot traffic

Limited Sponsorships and Booth space available, First Come, First Serve! This event is promoted throughout the region, in local papers, on our website, Facebook, and more.

Save The Date for Small Business Saturday, November 25th, 2017

Please join us in celebrating Small Business Saturday on November 25th by participating in the Shop Small Scavenger Hunt. We are looking for local businesses and organizations who would like to be included as a stop along the clue route. Additionally, any special gifts, discounts, or activities you are willing to offer as incentives/prizes is greatly appreciated! Please contact Sara O'Donnell if you are a local business or organization and would like to be included in our Small Business Saturday event!

December After Hours Networking and Holiday Celebration at the Hilltop!

Join us to celebrate the holidays, network, enjoy some treats and check out the new Hilltop Restaurant. Go to www.crossplainschamber.net for more information and to see the full calendar.

CROSS PLAINS IS PROUD TO BE A CONNECT COMMUNITY AGAIN THIS YEAR

The Cross Plains Area Chamber of Commerce is proud to announce the Village of Cross Plains has been accepted into the Wisconsin Economic Development Corporation (WEDC)'s Connect Communities Program for our second year. The Connect Communities Program is an initiative that works with communities to advance downtown and urban corridor revitalization efforts.

WEDC shall provide the following services to the Local Organization:

Designate staff to liaise with the Local Organization; Provide an on-line communication tool for participants in the Connect Communities Program; and Plan and implement workshops and training sessions on downtown revitalization topics based on the needs of the Connect Communities and Wisconsin Main Street program participants.



The Cross Plains Chamber of Commerce is teaming up with area business and community leadership to make the "Gateway to The Driftless" regional branding and marketing initiative a reality in 2018.

The marketing campaign will promote the region and its wide range of outdoor recreation opportunities to newcomers, visitors, and prospective employers and employees. Planned for launch in the first quarter of 2018, the campaign will include the Gateway to The Driftless regional marketing website, social media channels, and a fold-out visitor map.

The website, designed for both desktop and mobile users, will be a comprehensive guide to local outdoor recreation amenities and introduce users to the area's history, communities, and quality of life. The website and other marketing media will integrate local businesses and services. Multiple advertising and sponsorship opportunities will be available.

"When we look at Dane County's strong pace of growth, we can see great potential for our area. The Gateway to The Driftless brand is an exciting marketing concept that can appeal to a broad regional audience and demographic. The Cross Plains Chamber looks forward to working with area business and community leadership in this important effort," said Amy Hansen, Executive Director of the Cross Plains Chamber.

Located in the state's fastest-growing county, the Gateway region is defined by the Lower Wisconsin River, US Highway 12, the West Beltline, the Military Ridge/US Highway 18, and the Iowa County/Arena line. The beautiful natural landscape marks the transition from the terrain covered by glaciers during the last Ice Age and the unglaciated, or "driftless," geologic terrain of southwestern Wisconsin. With its unique geographic setting, the area is ideally positioned to become a vibrant "gateway" region connecting Dane County's expanding urban center with the rural lifestyle and abundant natural resources found locally and throughout the Driftless area.

Recent consultant studies for the villages of Cross Plains, Black Earth, and Mazomanie of local economic development opportunities have pointed to the potential benefits of a regional branding and marketing initiative based on a shared wealth of assets—a genuine "open door" quality of life, year-round outdoor recreation opportunities, top-rated schools, and a business-friendly attitude.

Support Local Businesses – Utilize Chamber Bucks!

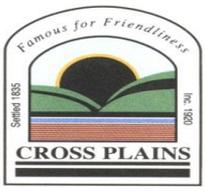
A Chamber Buck is a gift certificate, created by the Cross Plains Area Chamber of Commerce to encourage local shopping which, in turn, strengthens our economy and supports business growth. Chamber Bucks can be redeemed at most Chamber member businesses. You can use them at local restaurants, auto part stores, and service centers, retail stores, local chiropractic offices, and more! Unlike traditional gift certificates, Chamber Bucks can be redeemed at over 60 local businesses, for whatever the recipient of this great gift desires. Chamber Bucks can be purchased from Executive Director Amy Hansen and are available at State Bank of Cross Plains. Chamber bucks work similar to ordinary checks. Businesses just deposit them as they would personal checks and they are paid by the CPACC Bucks account. For more information like us on Facebook, check out our website, www.crossplainschamber.net or contact Executive Director Amy Hansen at, amy.cpchamber@yahoo.com.

Cross Plains Market Analysis

The Cross Plains Area Chamber of Commerce Board President Casey Koenig presented an overview of the Market Analysis Study to the Village Board members on Monday September 25, 2017. The Chamber will host public presentations to share the results of the Market Analysis with the community after the presentation and discussion with the Village Board. The first of these presentations will be at the Rosemary Garfoot Library on October 18. The second meeting will be November 1 at Crossroads Coffeehouse. We will also have information available at the upcoming Community Business Fair. Watch our website and Facebook for more information about these meetings. The purpose of the market analysis is to compile and interpret information useful in economic development efforts. This study focuses on the following:

- identifying retail, restaurant and service business market opportunities
- strengthening existing businesses
- attracting new businesses that meet the community needs
- improving resident and visitor experiences
- improving the physical environment
- developing community marketing & branding initiatives





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 Village Hall Fax (608) 798-3817
 EMERGENCY - Police, Fire, EMS 911
 Police Department (608) 798-4100
 Public Library (608) 798-3881
 School District (608) 829-9000
 Email ctene@cross-plains.wi.us

Visit us: www.cross-plains.wi.us Connect with us: www.facebook.com/crossplainswi



The 2017 Cross Plains Village Board—Back Row: Sarah Francois, Michael Pomykalski, Bill Brosius, and Bud Busch. Front Row: Lee Sorensen, Pat Andreoni, and Judy Ketelboeter.

Village Board Contact Information

Position	Name	Term Expires	Address	Phone	Email Address
President	J. Pat Andreoni	2019	3041 Creekside Way	608-798-3844	pandreoni@cross-plains.wi.us
Trustee	Bill Brosius	2018	2158 Hillebrand Drive	608-514-6847	wbrosius@cross-plains.wi.us
Trustee	Bud Busch	2019	1701 Ludden Drive	608-798-4308	bbusch@cross-plains.wi.us
Trustee	Sarah Francois	2019	1721 Ludden Drive	608-413-0250	sfrancois@cross-plains.wi.us
Trustee	Judy Ketelboeter	2018	2611 Church Street	608-444-3462	jketelboeter@cross-plains.wi.us
Trustee	Michael Pomykalski	2019	3047 Melody Parkway	608-798-3251	mpomykalski@cross-plains.wi.us
Trustee	Lee Sorensen	2018	1269 Gils Way	608-798-0172	lsorensen@cross-plains.wi.us